

# **Arlington Arts Council Strategic Plan -- June 2012**

## **OUR MISSION:**

As defined by the AAC Bylaws, the purpose of the Arlington Arts Council is to:

- Help acquire permanent pieces of public art in Arlington;
- Increase the display of art in public places;
- Encourage community involvement with art;
- Serve as a supportive resource for local artists

**To put it simply, our mission is to provide a variety of quality art experiences for all ages in the community of Arlington and its visitors.**

## **Our history**

A 501c3 nonprofit organization since 2007, the Arlington Arts Council has been working together to acquire public art for Arlington since the city's centennial celebration in 2003. We have installed more than 30 works of art, including outdoor sculptures and murals, and indoor media, all by Northwest artists. (See attached list of our accomplishments)

## **STRATEGY:**

- To stay flexible so we can respond to opportunities as they arise
- To follow procedures as defined by the city of Arlington's Art Ordinance
- To support art efforts in the community and use art to support other community events

## **GOALS:**

- **Public art** -- The AAC strives to put art in public places all across Arlington -- a list of our collection is attached. (This year we are launching a Sound Garden, one of our many long-term goals. Our first outdoor musical instrument, "The Swirl" will be installed between Legion Park and the labyrinth (Lebanon Street), at the entry into historic downtown Arlington, along with a youth painted mural of traditional musicians. We are seeking community groups to sponsor more instruments to go with our first one.)

- **Art shows**

In order to accomplish our mission of displaying art in public places, being a supportive resource for local artists, and to encourage the community's

involvement with art, we present three art shows each year: The art and photography show with the Arlington-Stillaguamish Eagle Festival, Art at the Barn in Oso in June, and Art in the Park, in Legion Park, downtown Arlington in September.

- **Performing arts**

Thanks to lodging tax grants from the city of Arlington, the Arlington Arts Council is able to present two or three productions each year at the Byrnes Performing Arts Center. In 2012, we cosponsored the North Cascades Concert Band this spring, as a fundraiser for Hands Together to help the homeless, and we will present the Seattle Rock Orchestra, a 50-piece ensemble that will play hits of the 1960s and '70s Oct. 13.

- **Art for youth**

The Arlington Arts Council's youth art committee, "Youth Engaged in Art" or YEA!, offers art for kids of all ages at City Hall Plaza during the Arlington Street Fair July 13 and 14 this year. We strive to engage youth in art projects, and donate art supplies to low income children.

- **Partner with community groups** -- The AAC strives to work with the city, community groups and the Stillaguamish Tribe to enhance Arlington with more art and artistic experiences for the community.

## **FUNDRAISING**

Our one annual fundraiser, the Fall into Art Auction is presented in October each year, when all of our members are encouraged to donate art or art related experiences, and to help with the auction. We average about \$10,000 to cover the costs of our projects, setting aside a portion for a work of public art each year.